Open Air Campaigners is an evangelistic ministry of preaching the Gospel to lost people and mobilizing the body of Christ primarily through effective open-air outreach.

Open Air Campaigners
Goals and Objectives Summary

1.) Personnel Development
   A. Grow Board of Directors
   B. Grow Key Leadership
   C. Grow Staff
   D. Implement Key Training Resources

2.) Ministry Support Resources
   A. Secure Office Space for National OAC Office
   B. Schedule to Maintain and Replace OAC Vehicles

3.) External Communication and Promotion
   A. Grow OAC Brand and Image
   B. Develop Effective Promotional Resources
   C. Develop Key External Relationships

4.) Program and Organizational Development
   A. Preserve the Purpose, Vision and Core Values of OAC
   B. Implement Church Ministry for Evangelism Education
   C. Preserve the Focus on Open-Air Evangelism
   D. Maintain Functional Organizational Structure

5.) Funds Development and Stewardship
   A. Staff and Branch Financial Support
   B. National Office Finances and Financial Support
   C. Donor Development and Planned-Giving

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