

Open Air Campaigners is an evangelistic ministry of preaching the Gospel to lost people and mobilizing the body of Christ primarily through effective open-air outreach.



OPEN AIR CAMPAIGNERS

Goals and Objectives Summary

1.) Personnel Development

- A. Grow Board of Directors
- B. Grow Key Leadership
- C. Grow Staff
- D. Implement Key Training Resources

2.) Ministry Support Resources

- A. Secure Office Space for National OAC Office
- B. Schedule to Maintain and Replace OAC Vehicles

3.) External Communication and Promotion

- A. Grow OAC Brand and Image
- B. Develop Effective Promotional Resources
- C. Develop Key External Relationships

4.) Program and Organizational Development

- A. Preserve the Purpose, Vision and Core Values of OAC
- B. Implement Church Ministry for Evangelism Education
- C. Preserve the Focus on Open-Air Evangelism
- D. Maintain Functional Organizational Structure

5.) Funds Development and Stewardship

- A. Staff and Branch Financial Support
- B. National Office Finances and Financial Support
- C. Donor Development and Planned-Giving

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